

PRIVACY POLICY

Last amended : 06/01/2023

The website www.consumerconnectionsurvey.com is made available by BD Media (BD Media, 'we', 'us' or any other similar expression), with registered office at Klein-Mechelen 18a, 2880 Bornem and with company and VAT number (BE) 0786479364. Visitors to this website ('user', 'you', 'your' or any other similar expression) can contact us via the "Contact" page on www.consumerconnectionsurvey.be or by e-mail to info@consumerconnectionsurvey.be.

BD Media takes your data protection very seriously. The current privacy statement therefore is applicable to the processing of your personal data when you visit the BD Media website. We guarantee to offer an adequate level of protection of your personal data and comply with all applicable legislation, such as Belgian legislation and the General Data Protection Regulation (hereinafter called the "GDPR").

BD Media is therefore the Controller in the sense of the GDPR.

1. What kind of information do we process? For what purposes?

Visit to website

- your language
- your IP address
- the websites from which you request access to our website
- date, time and duration of your visit on our website
- the pages you visit on our website
- all information which is voluntarily provided by you
- the information on your browser and your configuration system

The processing of this data enables us to carry out statistical analyses of the use of our website and to improve your user experience which is a legitimate interest of BD Media.

Request for our Consumer Connection Survey services

- your name
- your e-mail address
- Company name
- Your language

All this information must be filled in so that we can send you the Consumer Connection Survey or can contact you.

2. Do we transfer your personal data to third parties?

The data, as described in point 1, that you provided us will not be transferred to third parties. We only use this information to provide you with the services you want to visit/use.

To provide these services, we may however make use of the services of other parties (such as a hosting provider). These parties may only process the personal data given to perform their assignment and therefore qualify as “processor” in the sense of the GDPR. In addition, they are obliged to comply with the GDPR.

3. Retention period

Your data is kept for as long as you are an active visitor. If you have not been active for more than 2 years, we will erase all your data.

4. What are cookies and how are they used?

On www.consumerconnectionsurvey.com we will make use of ‘so-called’ cookies. A cookie is a small file sent by a website owner to the hard disk of the website visitor where it will be stored. Using this cookie the address of the visited website is recorded as well as some other data in relation to your visit which allows us to obtain some statistical information. For further information in relation to cookies, we refer you to our [Cookie Policy](#)

5. What rights do you have?

You have the right to view your personal data free of charge and if required to request a copy of it. Based on the GDPR, you also have the right to demand a correction of your personal data when these are inaccurate. In addition, subject to the conditions set under the GDPR, you can also ask to erase your personal data, limit its processing, withdraw your permission or object to its processing. You also have the right to the portability of your personal data that you have actively provided us.

To order to exercise these rights, you can send an e-mail to info@consumerconnectionsurvey.be, together with a copy of the front of your eID.

6. Any other questions?

If you have any other questions about the use and processing of your personal data, you can contact us at info@consumerconnectionsurvey.com

If you have a complaint regarding the processing of your personal data, we kindly ask you to contact us first. If you believe that we have not given an appropriate response to your question or complaint, we would like to inform you that you also have the right to file a complaint with the Belgian data protection authority.

Cookie Policy BD Media

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1. Introduction

The website www.bdmedia.be is made available by BD Media (BD Media, 'we', 'us' or any other similar expression), with registered office at Klein-Mechelen 18a, 2880 Bornem and with company and VAT number (BE) 0786479364. Visitors to this website ('user', 'you', 'your' or any other similar expression) can contact us via the "Contact" page on www.consumerconnectionsurvey.be or by e-mail to info@bdmedia.be

The current BD Media cookie policy (the "**Cookie Policy**") explains which cookies are used on www.bdmedia.be

The Cookie Policy should be read together with the other terms applicable to accessing and using www.bdmedia.be such as our [Privacy Policy](#). The documents to which is referred in this paragraph, are collectively referred to as the "**Agreement**".

We strongly advise you to carefully read all documents of the Agreement, as these can contain provisions which may be of high importance to you.

By visiting or using www.bdmedia.be you explicitly accept the use of cookies as described in the present policy. In case you cannot agree with the present Cookie Policy, you are requested not to make any further use of www.bdmedia.be

BD Media has the right to change or modify the Agreement at any time without prior notice to the user. As a result, please always verify whether you have consulted the latest version of the Agreement and whether you agree with its contents. The date on which the terms were last modified is indicated at the top of each relevant document.

2. What are cookies?

"Cookies" are tiny data files that a website server permanently or temporarily stores on your computer or device through your browser. Cookies contain a unique code that allows one to recognize your browser during your visit to the website (a so-called "session" cookie) or when you visit or use the website at a later time (a so-called "permanent" cookie). Cookies allow one to simplify, complete and personalize the use of a website.

3. Use of cookies on www.bdmedia.be

On www.bdmedia.be different types of cookies are used:

- Necessary cookies

These cookies are necessary in order to be able to visit www.bdmedia.be and to use some of its parts. These cookies allow you, for example, to navigate between different sections of www.bdmedia.be or to complete forms. If you refuse these cookies, certain parts of the website will not work or will not work correctly.

- Functional cookies

Functional cookies are cookies which make the functioning of www.bdmedia.be easier and more pleasant and enable us to provide you with a more personalized browsing experience. They include cookies that save your language preferences, as well as cookies that remember whether you were already asked to participate in a survey so that you are not asked over and over again to participate in the same survey.

- Performance cookies

These are cookies which are used to collect information about the use of www.bdmedia.be by visitors, such as information about page visits or the number of error messages displayed, in order to analyse and optimise the use of www.consumerconnectionsurvey.be.

In addition, the data collected in the context of Google Analytics can also be used for remarketing and Google adwords campaigns. More info on how Google uses your data can be found at <https://policies.google.com/technologies/partner-sites?hl=erGB>

4. Cookies management

Through your browser settings you can refuse the installation of cookies. You can also delete already installed cookies from your computer or mobile devices at any time. More information on this subject can be found on the website www.allaboutcookies.org or you can of course contact us at any time for additional questions (see contact details under 1).